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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

1128-1100

BROADCASTING STATION LICENSE RECORD

#1

Date first licensed December 4, 1941

Call letters W I S R
LOCATION: BUTLER, PENNSYLVANIA

BUTLER BROADCASTING COMPANY, INC. (AL 3-20-50 EFF: 4-5-50)

Name of licensee x DAVID ROSENBLUM trading as BUTLER BROADCASTING COMPANY

McKinley Avenue, Extended, Butler, Pennsylvania (BL 1-8-57)

Transmitter location x Andrew Christianson Farm, Butler Twp., Butler, Penna. CP 7-3-41 Lic. 12-4-41

Main studio location x #357 North Main Street, Butler, Penna. (MP 12-4-41) Lic. 12-4-41
x Andrew Christianson Farm, Butler Twp., Butler, Penna. CP 7-3-41

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
B2-P-3046 Letter	4-1-41 4-16-41	680	250w	D	
	C.P. granted subject to selection of T site and antenna for Comm. approval				
B2-MP-1317	7-3-41	680	250w	D	9-3 3-3-42
B2-P-3046	Mod.C.P.3046 for approval of T and studio sites and antenna				
S.A.	10-6-41	to opr. with main studios at 357 North Main St., Butler, Pa., from 10-6-41 to 11-4-41, pending filing of formal application to change studio site.			
S.A.	10-31-41	Exten. of above S.A. from 11-5-41 to 12-4-41.			
S.A.	11-22-41	Exten. of above S.A. from 12-5-41 to 1-3-42.			
B2-MP-1429	12-4-41	Mod. of C.P. 3046 as mod. to move studio			
B2-L-1527	12-4-41	680	250w	Day	9-3 3-3-42 12-4 2-1-44
B2-Z-1268	Licence to cover CP 3046 as mod. for a new station; also determine operating power by direct method				
B2-S-1155	11-6-42	680	250w	D	12-1 2-1-44
	Mod. Lic. accordance Order 107				
B2-R-1155	1-25-44	680	250w	D	2-1 11-1-46
B2-S-1155	9-25-45	680	250w	D	10-1 11-1-46
	Mod. Lic. Order 107A				
B2-R-1155	10-31-46	680	250w	D	11-1 11-1-49
BP-6147	9-2-47	680	250w	Daytime	11-2 5-2-48
	CP to make changes in vertical antenna and mount FM antenna.				
BP-6852	7-23-48	680	250w	Daytime	9-23 3-23-49
	CP to reinstate CP (BP-6147 to make changes in vertical antenna and to mount FM antenna on AM tower).				
B2-2892 BL-3342	9-24-48	680	250w	Daytime	9-24 11-1-49
	Lic. to cover CP (6852) for changes in vertical antenna and mount FM antenna on AM tower, and determine opr. power by direct method.				

B S

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call lettersW.I.S.R.....

Name of licensee X DAVID ROSENBLUM TRADING AS BUTLER BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BR-1155	10-21-49	680	250w	Day	11-1 11-1-52
BAL-997	3-20-50	Vol. AL	from David Rosenblum tr/as Butler Broadcasting Co. to Butler Broadcasting Co., Inc.		
EFF: 4-1-50					
BZ-3148	4-20-50	680	250w	Daytime	4-20 11-1-52
		Auth. to determine operating power by direct meas.			
BTC-1203	10-18-51	Invol. transfer of control of licensee			
EFF.	10-29-51	corp. from David H. Rosenblum to SARAH E. ROSENBLUM, executrix of the Estate of DAVID H. ROSENBLUM, Deceased			
BTC-1215	11-14-51	Transfer of control of licensee corp.			
EFF.		from Sarah E. Rosenblum, executrix of the Estate of David H. Rosenblum, Deceased to SARAH E. ROSENBLUM, JOEL W. ROSENBLUM and UNION TRUST COMPANY OF BUTLER, GUARDIAN OF RAY HARRIS ROSENBLUM			
BTC-1315	6-12-52	Involuntary transfer of control to			
EFF	7-10-52	Union Trust Company of Butler, Personal Representative of the Estate of Sarah E. Rosenblum, Deceased			
BTC-1316	6-12-52	Transfer of control to JOEL W. ROSENBLUM,			
EFF	7-10-52	ABE H. BORISKY AND UNION TRUST COMPANY OF BUTLER, CO-EXECUTORS OF THE ESTATE OF SARAH E. ROSENBLUM, DECEASED, AND UNION TRUST COMPANY OF BUTLER, GUARDIAN OF RAY HARRIS ROSENBLUM			
BR-1155	10-15-52	680kc	250w	Daytime	11-1 8-1-54
BTC-1528	7-31-53	Vol. acq. of control by Union Trust			
EFF: 3-31-54		Company of Butler, Trustee & Guardian			
BRC-452 (1)	7-22-54	Modification of license to operate trans by remote control from 357 North Main Street, Butler, Pennsylvania			
Telegram	7-29-54	Action on renewal deferred 7-28-54 and continued operation authorized until final determination on renewal.			
BR-1155	8-18-54	680	250w	Daytime	8-18 8-1-57
BZ-3773 (1)	6-12-56	Authority to determine operating power by direct measurement of antenna power.			

B.S.

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W I S R

Card #3

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10845	10-31-56	680kc	250w	Day	12-31-56 6-30-57
	CP to install new transmitter.				
BL-6463 (2)	1-8-57	License to cover CP BP-10845 which aut. installation of a new transmitter.			
BL-6464	2-12-57	680kc	250w	Day	2-12 8-1-57
	License to use old Main Transm as Aux. transmitt				
BRC-1078	2-12-57	Issued with BL6464 -for RC of Aux. from 357 N. Main St. Butler Pa.			
BR-1155	7-11-57	Renewal of License (Aux.)			8-1 8-1-60
BR-1155	7-11-57	680kc	250w (Main)	Day	8-1 8-1-60
BTC-3221 EFF:	9-11-59 5-27-59	Vol. Acq. of positive control of licensee corporation by Joel W. Rosenblum thru termination of trust from Abe H. Borisky, Trustee of Testamentary Trust created by Sara E. Rosenblum dec'd			
BR-1155	7-20-60	RENEWAL OF LICENSE MAIN & AUX			8-1 8-1-63
BR-1155	7-20-60	680kc	250w	Day	8-1 8-1-66
BR-1155	7-29-66	RENEWAL OF LICENSE MAIN & AUXILIARY			8-1 8-1-69
TELEGRAM	10-17-67	PSA	250w		
BR-1155 (s)	6-10-70	Renewal (Main, & NDA) (Aux. not issued. Cancelled 9-15-70)			8-1-72
BR-1155	5-25-72	RENEWAL			8-1-75
BR-1155(S)	8-30-72				
BR-1155(L)	9-15-75	Renewal of License			8-1-78
BR-1155(S)	7-27-78	RENEWAL			8-1-81

#1

Call
Letters

WISR

Name

DAVID ROSENTHAL, tr/41 BUTLER BROADCASTING COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-3046	11-23-40	C.P. for new station, to be operated on: Frequency - 650 Kc, Class 11.	Granted	4-1-41
Received	12-3-40	Power - 250 watts.	subject to selection of T site and antenna for Comm. approval. Letter written 4-16-41 Issued with MP-1317	
Filed	12-3-40	Time - daytime		
		Studio - 209 S. Main St., Butler, Pa. Trans - to be determined, Butler, Pa.		
B2-MP-1317	5-16-41	Mod of C.P. (B2-P-3046) for approval of antenna	Granted	7-3-41
received	5-22-41	approval of studio and transmitter site at Andrew Christianson Farm, Butler Twp., Butler,		
B2-MP-1429	10-3-41	Mod of C.P. (B2-P-3046) as mod, to move studio	Granted	12-4-41
received	10-7-41	to 357 North Main St., Butler, Pa. 335 filed.		
B2-L-1527	9-20-41	License to cover C.P. (B2-P-3046) as mod, for	Granted	12-4-41
B2-Z-1268	9-20-41	a new station, and for authority to deter-		
rec'd	9-23-41	mine operating power by direct method.		

Mr. Fisher attorney-
Page & Davis- engineers.

RCA - 250-K.

No newspaper affiliations

APPLICATION RECORD—BROADCASTING

Call letters W I S RName DAVID ROSEBELUM, tr/as BUTLER BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-1155 Rec'd	12-31-43 1-4-44	Renewal of license	Granted	1-25-44
B2-R-1155 Rec'd	8-26-46 8-29-46	Renewal of license Filed by John Southmayd atty.	Granted	10-31-46
BP-6147 Rec'd Filed	7-11-47 7-11-47 7-11-47	Construction Permit to make changes in vertical antenna and mount FM antenna on AM Tower. (Filed by Charles V. Wayland, Atty.)	GRANTED	9-2-47

APPLICATION RECORD - BROADCASTING

Call
Letters W I S RName David Rosenblum tr/as Butler Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BZ-2892 Rec'd Filed	6-14-48 6-15-48 6-15-48	Authority to determine operating power by direct measurement of antenna power.	GRANTED issued with BL-3342	9-24-48
BP-6852 Rec'd Filed	7-6-48 7-7-48 7-7-48	Construction Permit to reinstate construction permit (BP-6147, which authorized changes in the vertical antenna and to mount the FM antenna on AM tower) to be operated on 680kc, 250w, daytime hours of operation.	GRANTED	7-23-48
BL-3342 Rec'd Filed	8-19-48 8-25-48 8-25-48	License to cover construction permit (BP-6852) which authorized changes in the vertical antenna and to mount the FM antenna on the AM tower. Courtney, Krieger and Jorgensen retained as attorney per ltr. 3-30-49	GRANTED Issued with BZ-2892	9-24-48

APPLICATION RECORD - BROADCASTING

Call

Letters W.I.B.R.

BUTLER BROADCASTING COMPANY, INC. (AL 3-30-50)

Name x DAVID ROSENBLUM tr/as BUTLER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1155 Rec'd	7-26-49 7-27-49	Renewal of license	GRANTED	10-21-49
BAL-997 Rec'd Filed	2-28-50 3-7-50 3-7-50	Voluntary assignment of license from David Rosenblum tr/as Butler Broadcasting Company to Butler Broadcasting Company, Inc. Seymour Krieger, Atty.	GRANTED EFF: 4-8-50	3-20-50
BZ-3148 Rec'd Filed	4-10-50 4-12-50 4-12-50	Authority to determine operating power by direct measurement of antenna power. Seymour Krieger, Atty.	GRANTED	4-30-50
BTC-1203 Rec'd Resubmitted Rec'd Filed	8-22-51 8-23-51 9-27-51 10-3-51 10-3-51	Involuntary transfer of control from David H. Rosenblum, Deceased to Sara E. Rosenblum, executrix of the estate of David H. Rosenblum, Deceased. (80%)	RETURNED: 9-13-51 Letter written by Law Dept., Application filed on wrong form. GRANTED Eff.	9-13-51 10-18-51 10-29-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

BUTLER BROADCASTING COMPANY, INC. (AL 3-30-50)

Call

Letters W I S RName x DAVID ROSENBLUM tr/as BUTLER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1215 Rec'd Resubmitted Rec'd Filed	9-27-51 10-3-51 10-18-51 10-25-51 10-25-51	Voluntary transfer of control of licensee corporation from Sara E. Rosenblum, Executrix of the estate of David H. Rosenblum, Deceased to Sara E. Rosenblum, Joel W. Rosenblum and Union Trust Company of Butler, Guardian of Ray Harris Rosenblum (400 shares of stock) (80%)	RETURNED: 10-10-51 Power of Attorney. notarized after Application. GRANTED Eff.	11-14-51
BTC-1315 Rec'd Filed	5-22-52 5-28-52 5-28-52	Involuntary transfer of control of licensee corporation from Sarah E. Rosenblum, Executrix of the Estate of David H. Rosenblum, Deceased, to Union Trust Company of Butler, Personal Representative of the Estate of Sarah E. Rosenblum, Deceased.	GRANTED EFF	6-12-52 7-10-52

APPLICATION RECORD - BROADCASTING

Call
Letters **W I S R**

Name **BUTLER BROADCASTING COMPANY, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1316	5-22-52	Voluntary transfer of control of licensee corporation from Union Trust Company of Butler, Personal Representative of the Estate of Sarah E. Rosenblum, Deceased, to Joel W. Rosenblum, Abe H. Borisky and Union Trust Company of Butler, Co-Executors of the Estate of Sarah E. Rosenblum, Deceased, and Union Trust Company of Butler, Guardian of Ray Harris Rosenblum.	GRANTED EFF	
Rec'd	5-28-52			6-12-52
Filed	5-28-52			7-10-52
		(Contingent on grant of BTC-1315)		

#7

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters

W I S R

Name **BUTLER BROADCASTING COMPANY, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1155 Rec'd Resub. & Filed	8-1-52	Renewal of License (Appl. ret., Signed by Gen. Manager)	GRANTED	10-15-52
	8-4-52			
	8-29-52			
Rec'd	6-2-53	Involuntary transfer of control of licensee corporation from Sara E. Rosenblum, Deceased to Abe H. Borisky and Union Trust Company of Butler, Co-Executors.	RETURNED Not necessary	JUL 23 1953
	7-8-53			
BTC-1528 Rec'd Filed	6-2-53	Voluntary transfer of control from Abe H. Borisky and Union Trust Company of Butler, Co-Executors of the Estate of Sara Rosenblum, Deceased, and Union Trust Company of Butler, Guardian of Ray Harris Rosenblum, to Abe H. Borisky and Union Trust Company of Butler, Co-Trustees of the Estate of Sara Rosenblum, Deceased, and Union Trust Company of Butler, Guardian of Ray Harris Rosenblum.	GRANTED EFF:	7-31-53 3-31-54
	7-8-53			
	7-8-53			

#8

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters

W I S R

Name BUTLER BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1155 Rec'd Filed	4-28-54 4-30-54 4-30-54	Renewal of License	GRANTED	8-18-54
BRC-452 Rec'd Filed	7-13-54 7-14-54 7-14-54	Modification of license to operate transmitter by remote control from 357 North Main Street, Pennsylvania	GRANTED	7-22-54
BZ-3773 Rec'd Filed	5-11-56 5-15-56 5-15-56	Authority to determine operating power by direct measurement of antenna power. Seymour Krieger, Atty.	GRANTED	6-12-56
BP-10,845 Rec'd Filed	10-15-56 10-16-56 10-16-56	Construction permit to install a new transmitter. (Collins 300-J) John Mullaney, Engr.	GRANTED	10-31-56

APPLICATION RECORD - BROADCASTING

Call
Letters W.I.S.R.

Name BUTLER BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6463 Rec'd Filed	12-17-56 12-20-56 12-20-56	License to cover Construction Permit BP-10,845 which authorized installation of a new transmitter. Atty's: Krieger & Jorgensen	GRANTED	1-8-57
BL-6464 Rec'd Filed	12-17-56 12-20-56 12-20-56	License to use old Main Transmitter as an Auxiliary transmitter to be operated on 680kc, power of 250w, daytime, at present location of main transmitter for aux. purposes only. Atty's: Krieger & Jorgensen	GRANTED	2-12-57
BRC-1078 Rec'd Filed	12-24-56 12-26-56 12-26-56	Modification fo Auxiliary Transmitter License to operate transmitter by Remote Control from 357 North Main Street, Butler, Pennsylvania.	GRANTED Issued with BL-6464	2-12-57

#10

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters

WISR

Name **BUTLER BROADCASTING COMPANY, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1155	4-29-57	Renewal of license (Main)	GRANTED	7-11-57
Rec'd	4-30-57			
Filed	4-30-57			
BR-1155	5-6-57	Renewal of License (Auxiliary)	GRANTED	7-11-57
Rec'd	5-9-57			
Filed	5-9-57			
BTC-3221	8-20-59	Voluntary acquisition of positive control of licensee corporation by Joel W. Rosenblum thru termination of trust from Abe H. Borisky, Trustee of Testamentary Trust created by Sara E. Rosenblum, Deceased.	GRANTED EFF:	9-11-59 5-27-59
Rec'd.	8-27-59			
Filed	8-27-59			
		Krieger & Jorgensen, Attys.		
BR-1155	4-28-60	Renewal of license. (Main & Auxiliary)	GRANTED	7-20-60
Rec'd & Filed	4-29-60			

Form BC-121
Aug. 1955

#11

APPLICATION RECORD - BROADCASTING

Call
Letters W-I-S-R

Name Butler Broadcasting Company, Inc.
BUTLER, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1155 R & F	4-26-63 4-30-63	Renewal of License (Main & Aux.) Atty. Robert Bennett Lubic	GRANTED	7-10-63
BR-1155 R & F	4-20-66 4-27-66	Renewal of license (Main & Auxiliary) Atty - Alk and Lubic	GRANTED	7-29-66
BR-1155 R & F #510265 \$75. #510266 \$30. PRESS MAY 6 1969	4-21-69 4-28-69 4-28-69 4-28-69	Renewal of License - Main & Aux. Atty.- Alk & Lubic AMENDED 7-22-69 re: Business Interests	GRANTED AUXILIARY NOT ISSUED CANCELLED 9-15-70	6-10-70
BR-1155 R & F PN Recd. PRESS MAY 25 1972	4-29-72 5-1-72 "	RENEWAL OF LICENSE AMENDED 8-15-72 re: ascertainment of community needs; programming; commercial policy; equal employment policy	GRANTED	8-30-72

#12

Form BC-121

September 1969

8-41

APPLICATION RECORD - BROADCASTING

680 kc

Call
Letters W I S RName BUTLER BROADCASTING COMPANY, INC.
BUTLER, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1155 R & F PN Recd. PRESS	3-28-75 3-31-75 " MAY 14 1975	RENEWAL OF LICENSE AMENDED 8-8-75 re: EEO	GRANTED	9-15-75
BR-1155 R & F PRESS	3-27-78 3-29-78 APR 27 1978	RENEWAL OF LICENSE	GRANTED	7-27-78
BR810323UI PRESS	APR 30 1981	RENEWAL OF LICENSE	GRANTED	7-7-81 7-7-81

W I S R - RECORD OF DENIAL OF INFORMAL APPLICATIONS

- 9-24-41 To opr. from 7:15 p.m. to 10:00 p.m., EST, on 9-26-41, only, in order to broadcast station's opening dedicatory program.
- 10-31-41 To opr. from 1 a.m. to concl. of election returns on 11-5-41 in order to b/c same on sustaining basis only.
- 10-31-41 To opr. from 1 a.m. to 6 a.m., EST, on Sundays, 11-9, 16, 23 & 30, and 12-7-41 in order to b/c informal all night variety jamboree consisting mainly of records and transcriptions.
- B2-S-1155 5-19-44 To operate unlimited time on date of commencement of European Invasion in order to b/c news concerning said event.
- B2-S-1155 11-3-44 to operate additional time (with power reduced to 100 watts) from 6:00 p.m., EST, 11-7-44, to 8:00 a.m., EST, 11-8-44, in order to b/c election returns, only.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

